

Continental Properties
26 Main Street, Suite 100A
Chatham, NJ 07982
www.continentalproperties.com

Rubenstein Public Relations
Contact: Alyson Leiter; Tel: 212-843-8490
Email: aleiter@rubensteinpr.com

CONTINENTAL PROPERTIES' ALTERRA I ROCKY HILL NABS TWO NUTMEG AWARDS PRESENTED BY THE CONNECTICUT APARTMENT ASSOCIATION

HARTFORD—December 17, 2014 – Continental Properties™, one of the largest and most successful residential building and development organizations in the tri-state region, announced today that its Alterra I Rocky Hill community has been awarded two Nutmeg Awards by the Connecticut Apartment Association in the categories of Best Innovative Idea award for its on-site electric vehicle (EV) charging station, and the Green Property of the Year award. An independent panel of judges from regional apartment associations, including Boston, reviewed all applications in a variety of categories before selecting the winners.

“We are extremely proud to have been presented with these two prestigious awards from the Connecticut Apartment Association,” said Steven Fisch, Managing Partner at Continental Properties. “For the first time in the State of Connecticut, a residential apartment community has been equipped with an electric vehicle charging station by Juice Bar™, which was introduced to the public in April. Similarly, we were very conscious of limiting Alterra I Rocky Hill’s carbon footprint, using recycled building materials where possible, installing LED street lighting throughout the community with photo cell activation, powering the clubhouse by solar panels, supplying energy-efficient appliances, energy-efficient heating, and using PELLA™ Low-E energy efficient windows.”

In order to best understand the eco-conscious options that are available to its residents, Continental Properties carefully researched other developments and then went several leaps further to ensure that Alterra | Rocky Hill would attract the growing market of customers that desire to live green without purchasing property.

“We feel that our community has taken green initiatives further with every detail, including the walkways that were made from recycled brick and the Hunter Solar SYNC™ irrigation system,” said Mr. Fisch. “In addition, Alterra | Rocky Hill features a bike share program available to its residents, a swimming pool that operates on an organic ozone water treatment system and a community room offering GlobalTap™ water bottle fillers.”

The 144-unit apartment community's one- and two-bedroom apartment homes feature unique floor plans, plank floors, high-energy stainless steel kitchen appliances, granite countertops in kitchens, maple vanities in the bathrooms, large closets, and in-unit full-size washers and dryers.

Alterra | Rocky Hill also speaks to the 21st Century renter's desire to enjoy resort-inspired amenities with an on-site pool and deck with Wi-Fi, outdoor lounge with fire pit, and clubhouse with a Sports Club, billiards area, café with coffee bar and WiFi, and a catering kitchen. The community also features a sculpture garden with a stainless steel sculpture commissioned for Alterra | Rocky Hill by award winning sculptor David Boyajian.

Alterra | Rocky Hill is comprised of five three-story buildings with only four apartment homes on each floor per entryway on 10 acres in the scenic Hartford/New Haven, CT area. 15 residences as well as the entire grounds are ADA accessible with another 48 residences that are ADA adaptable.

For more information about Alterra | Rocky Hill or other residential properties developed by Continental Properties™, call 860.563.0305 or visit AlterraRockyHill.com.

About Continental Properties

Continental Properties™, one of the largest and most successful residential building and development organizations in the tri-state region, was founded over 58 years ago. The development activities of Continental Properties™ now include award-winning communities throughout New Jersey, New York, Connecticut and other states. Continental Properties™ prides itself on understanding the needs of every type of renter or homebuyer, from young people renting or buying their first residence, to growing families whose needs are changing, to senior citizens who are looking for maintenance-free living. Continental Properties™ has developed, owns and manages thousands of apartments in dozens of rental communities. In addition, it has built over 25,000 homes over the past 58 years.